



**AGENDA – Compete Smart Oct 2-3, 2008**  
**Missoula – Hilton Garden Inn Conference Center**  
**3720 North Reserve St.**  
**Two Stimulating Days w/peers & allies for \$195 (team & earlybird savings!)**

**THURSDAY– October 2 DAY ONE**

7:20 am - NOON Registration in Lobby  
**BONUS ROAD TOURS** – Choose from 3 *multi-site* plant visits  
**Option A:** Early Walking Tour to Diversified Plastics & Felco Industries  
*(back in time for pre-session II & III or appts. & great option for Exhibitors)*  
**Option B:** Bus to Spectrum Products, CM Manufacturing, & American Eagle Instruments  
**Option C:** Bus to Roscoe Bridges, GTC Nutrition, & Diversified Plastics  
8:25 - 9:25 am  
8:45 - 11:10 am  
8:05 - 11:20 am  
9:30 - 11:00  
10:00 - 11:00  
10:30- 12:00  
NOON – 1:50 pm  
1:50 – 2:25  
2:25 – 3:25  
3:30 - 4:05  
4:05 - 5:35  
5:35 - 6:00  
6:00 - 6:45  
6:45 - 9:30 pm

Pre-session I: LEAN Lego, a simulation  
Pre-session II: LEAN Office  
Pre-session III: New Markets with Govt. Contracting  
Exhibitor Hall w/ refreshments  
**Opening KEYNOTE Luncheon** – “Made in the USA: Choices for Growth”  
with “Truth Teller” & Growth Expert Doug Hall  
*Network/Visit Exhibitors/Break*  
**Concurrent Breakouts**  
A-1 The Business of Customer Service, Gary Bishop, MSU College of Business  
B-1 The BEER Game: Avoid Supply-side Whipsaw (2-part), Kreg Worrest, MMEC  
C-1 Key to Alternate Workforce, facilitator Bob Hietala, Prospera Business Network  
D-1 Intellectual Property Assets to Best Advantage, Marti Elder, MTIP  
E-1 Growth: Investor Strategies, Curtiss Burgess, Mendota Group & Bob Comey, Invest America  
F-1 Baldrige Criteria to Defy Gravitational Pull, Andy Roche, Nutritional Laboratories  
*Exhibitors Hall/Networking/Break*  
A-2 Guide Business Decisions with Market Research, Jakki Mohr, Award-winning Professor, UM  
B-2 The BEER Game (cont.)  
C-2 Job Matching for High Performance, Steve & Vicki Wilson, Willow Creek Consultants  
D-2 Cost Analysis: Check the Winds for Product Launch, Al Deibert, Miltech  
E-2 How Established Companies Leverage SBIR, Tab Wilkins, NIST MEP  
F-2 Technologies to Manage Customers & Growth, Doug Sire, InterDyn BMI  
*Break*  
Exhibitors/Networking/Reception & no-host bar featuring Montana beers & wines  
**Dinner w/ “Montanaco’s” Special Menu** in Ballroom prepared in Blue Canyon Kitchens

**FRIDAY – October 3 DAY TWO**

7:00 - 8:00 am  
8:00 - 9:45  
9:45 - 10:10  
10:10 - 11:40  
11:40 - 11:50  
11:50 am - 1:20 pm  
1:20 - 1:30  
1:30 - 2:45 pm

Breakfast with Exhibitors and Sponsors  
**Lines on Success with Montana Company Leaders** – A General Session in Ballroom  
Featuring Peter Start, North Slope Sustainable Wood; Laura Fleming, SRS Crisafulli; & Bjorn Nabozney, Big Sky Brewing Co.  
*Exhibitors/Networking/Break*  
**Concurrent Breakouts**  
A-3 Market Research in Product Development & Commercialization, John Balsam, MTIP  
B-3 Benefits of Cellular/Flow Manufacturing, Lloyd Taylor, Sterling Savings Bank  
C-3 Training within Industry to Standardize & Sustain (2-part), Terry Cox, ND MEP  
D-3 Pre-flight Check with Business Valuation, Paddy Fleming, MilTech  
E-3 Leveraging GREEN: Uplift for Today’s Market, roundtable with Jim Haider, MMEC  
F-3 Communication Skills Matter w/ simulation, Paul Hutter, AEM  
*Networking/Break*  
A-4 Catch the Trade Winds to Exporting, Carey Hester, US Commercial Service  
B-4 Mixed Model Production to Untangle Bottlenecked Resources, Bill Nicholson, MMEC  
C-4 Training within Industry (TWI – cont.)  
D-4 On Solid Ground with Process Modeling, Todd Daniels, MMEC  
E-3 Set Sail with Optimal Distribution Channel & Pricing, Leesa Nopper, M2TAP  
F-4 Rapid Product Development, What’s Up, Quest Integration & Rob Kinzle, MilTech  
*Short Break*  
**WRAP UP & Closing Luncheon**, Feature Speaker Ken Green, Timberline Tool *(Don’t Miss It!)*